ROTISSE RIE

The Next Generation In Fried Chicken from Newly Weds Foods!



The popularity of breaded, fried chicken sandwiches and nuggets continues to grow.

- Restaurants are looking to distinguish themsleves in this category and take full advantanage of consumer demand.
- At retail, food stores have experienced a similar phenomenon with rotisserie chicken.

Newly Weds Foods has a way to combine the best of both products with a single offering that fits the needs of today's foodservice concepts:



This approach has the great taste, texture, and visual appeal of rotisserie with the portability, operational simplicity, and cooking speed of frying.

If you want to add variety and a **unique addition** to this sales-driving menu part, Newly Weds Foods' **ROTISSE FRIE** system is the perfect choice.

- Rotisserie experience with the convenience of a fried application
- Innovative addition to a category with high consumer awareness and participation
- Complementary to breaded chicken offerings with incremental sales potential
- Customized flavor opportunities

