



**NEWLY WEDS<sup>®</sup> FOODS**  
*inspiring new tastes*

# Falafel Hushpuppy

*This versatile concept works across the menu.  
It can be served as a stand-alone, as part of  
a mezze platter, or within a grain bowl.*

## A Unique Reinterpretation of a Southern Classic, Bridging Two Cuisines

Middle Eastern food has been on the rise in recent years, and fast-casual restaurants serving the cuisine have expanded widely across the US. Falafel increased 47% on menus from 2013 to 2023,\* appearing as both a protein alternative in vegetable dishes and as a tasty appetizer.

Hushpuppies are a platform for other fusion concepts, whereby any of the following could potentially be developed:

- Everything Hushpuppy
- Japanese Pancake Hushpuppy
- Birthday Cake Hushpuppy
- Honey Sriracha Hushpuppy

## Contents & Preparation

Our mix uses chickpea flour, which aligns with the popular plant-based eating approach.

This mix also incorporates corn and wheat ingredients as used in classic Southern hushpuppies, helping reduce cost compared to traditional falafel recipes.

Additionally, our mix is an “Add Water Only” one-step preparation, which offers a streamlined, time-saving path to creating this delicious food item.

[newlywedsfoods.com](https://newlywedsfoods.com)

1-800-621-7521

\*Datassential



Tasty Appetizer



Protein Source For Grain Bowls



Light and Fluffy Texture



Great Side Dish