

KETO CRUMB

Keto Crumb Stuffing



Popular with health conscious consumers, the Keto diet is here to stay. With this in mind, Newly Weds Foods created Keto Stuffing & ABC Crumbs. Offering the same great taste and quality as our traditional products, these crumb options fit the requirements for a Keto diet while allowing consumers to enjoy some of their favorite foods.

Ready to use for breading, stuffing, meatballs and in any product that calls for bread crumbs. Newly Weds Foods Keto Crumb can help make many popular items Keto friendly.

- Available as both a stuffing crumb and an ABC crumb.
- The term “keto” has grown 63% on menus over the past year with a 1.5% penetration rate.*
- Use of “keto” is substantially higher in the fast casual foodservice segment, now on 6.3% of their menus, most often paired with a chicken dish. (43%)*
- In 2021 the number of food and beverage products labeled “keto” almost doubled in size.**

*Source: Datassential 2021

** Mintel Global New Product Database

Keto Crumb Breaded Shrimp



Cod with Keto Crumb Topping



Meatballs with Keto Crumb Binder



Keto Crumb & Shrimp Stuffed Mushroom



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